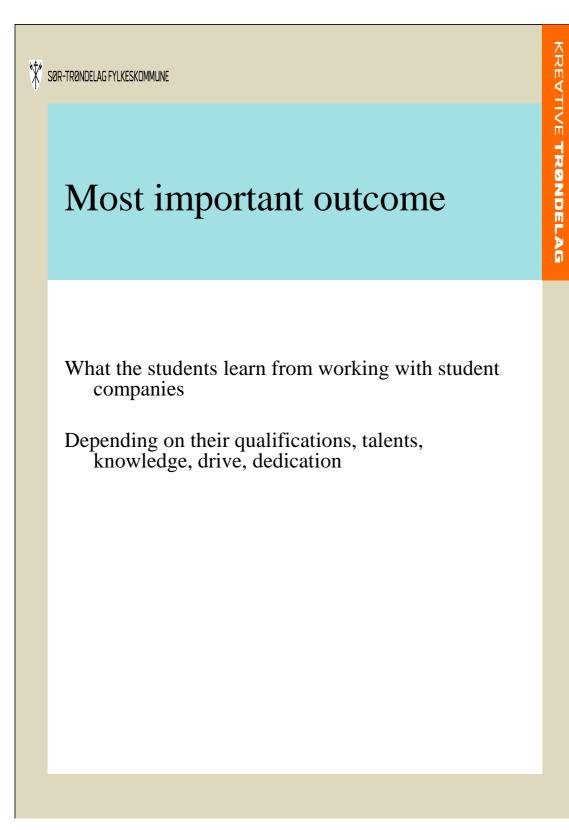
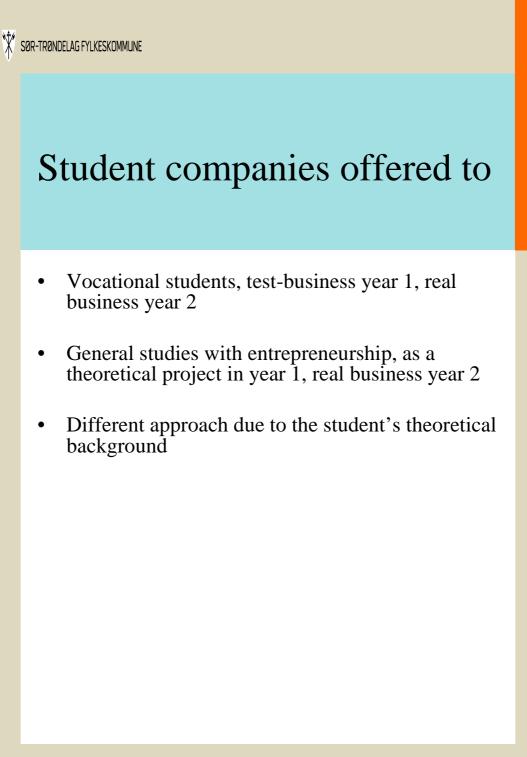
SØR-TRØNDELAG FYLKESKOMMUNE

Student companies our experiences

Adolf Øien upper secondary school Trondheim - Norway

> Anne Karin Sveinall Principal



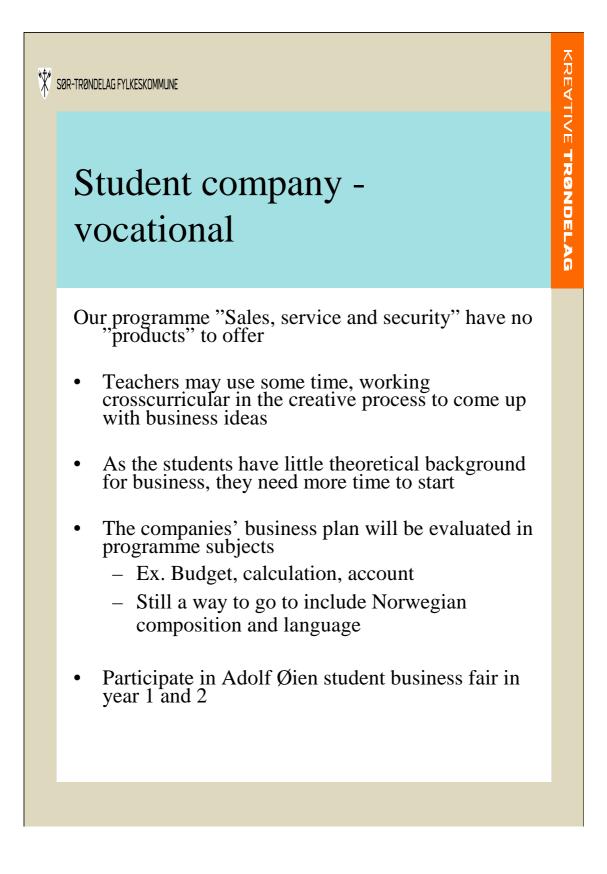


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Deadlines for student businesses during school year

Deadlines are crucial:

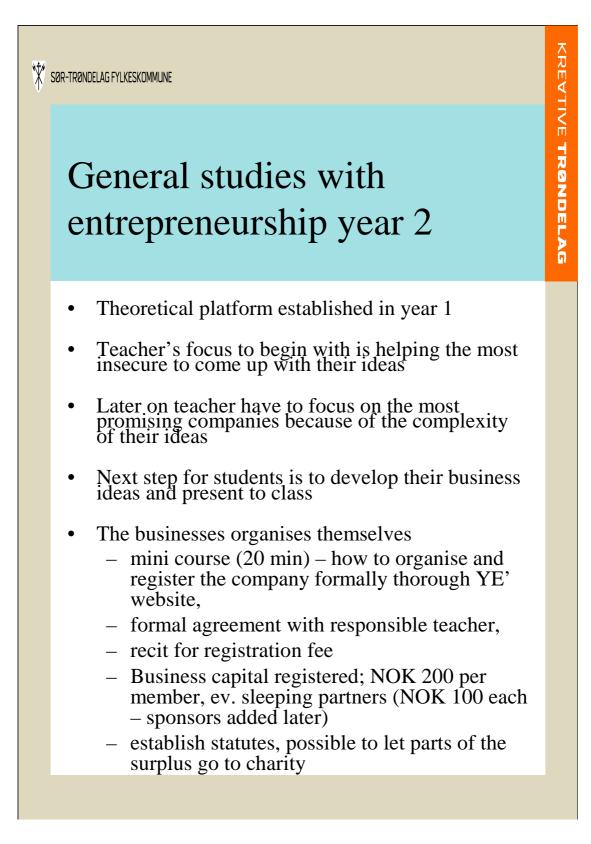
- The Adolf Øien student business fair in December
- Compete in different areas like:
 - Best business plan
 - Best business idea
 - Best logo
 - Best brochure
 - Best stand
 - Best homepage
 - Etc
- The best companies will February/March be representing the school at County fair arranged by JA-YE

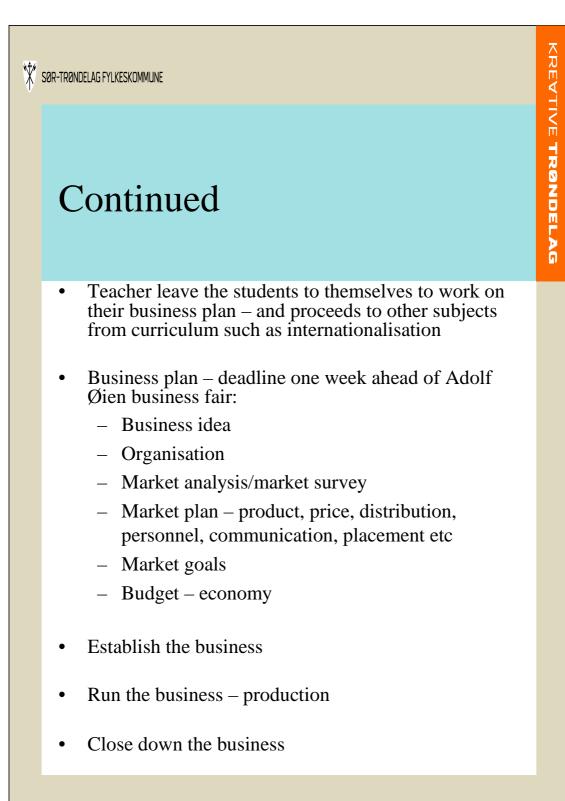


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Student company – General studies with entrepreneurship

- Read "Entrepreneurship and business development" 5 lessons per week 1. year
 - Project "To create a simulated business"
 - Coming up with potential ideas (2 x 2 lessons) – creative prosess – different creative techniques – an open prosess, no secrets
 - Teacher counsellor på ideas while tested
 - No critical approach here realism comes soon enough
- Many students develop their "real" idea for business here, to start up for real next year
- Class excursion to National JA-YE fair to experience expected level to be among the best

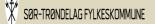






Continued

- How to evaluate a student company?
 - Business plan is important due to competence aims in curriculum
- We cannot forget that the curriculum have to be followed in the daily education.
- Classes with student company work is planned over the year, most at the start and while preparing for fairs, fewer in between.



Experiences:

- Student learn a lot both from successes and fiascos
- Many students work hundreds of hours in addition to work at school
- Students look forward to start their companies
- Students establish their own network in business
- Flexibility from teachers and school is important
 - Students may have external meeting during important lessons
 - Students are expected to be responsible for catching up on plans for school work when out of school
- Good planning is necessary (half-year plan dynamical)
- Some teachers are stressed by giving away control